
Advertising the Business

Posted by James - 2007/08/19 04:28

My wife operates an aromatherapy (and manual lymphatic drainage) business. While she has had some success with advertising on Google recently I was wondering if people have had any success with other methods?

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Re:Advertising the Business

Posted by admin - 2007/08/19 05:01

Google is the one to go for I guess, however you could advertise in our very own eco holistic marketplace... there is a link on the top menu B)

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Re:Advertising the Business

Posted by James - 2007/08/19 05:14

admin wrote:

Google is the one to go for I guess, however you could advertise in our very own eco holistic marketplace... there is a link on the top menu B)

How could I forget the marketplace? :laugh:

Google does work well and my wife is trying to get me to help others, although it works better on the less established specialities.

Are there any other Google advertisers out there?

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Re:Advertising the Business

Posted by admin - 2007/08/19 05:39

Yes I do ... you could try writing some articles with your site in the sig...

In fact you are welcome to add articles on this site, there is a link in the top menu)

Post edited by: admin, at: 2007/08/18 21:40

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Re:Advertising the Business

Posted by James - 2007/08/19 05:59

admin wrote:

Yes I do ... you could try writing some articles with your site in the sig...

In fact you are welcome to add articles on this site, there is a link in the top menu)

Post edited by: admin, at: 2007/08/18 21:40

I will try to do that, I have really got to start writing articles more - and get them placed.

How have you found advertising with Google? It is potentially a very powerful engine, but boy do you need patience (or at least I do).

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Re:Advertising the Business

Posted by Archbob - 2007/10/06 07:45

Have you tried just putting ads in the local newspaper. Is it purely an online business or a brick-and-mortor operation also? If its partly brick-and-mortar, I would certainly look into regional targetting.

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